

2014 if you haven't already done so. The Professional membership rate is \$75.00 annually and Student membership \$45.00.

Members (professional and student members) may purchase the Infant Mental Health Journal at a very reduced subscription rate: \$50 (USA), \$52.50 (Canada, including \$2.50 tax), or \$62.50 (international orders). The journal is a remarkable membership benefit including also the online journal access. Wiley has also developed a new type of subscriptions, which is the online option \$40.00 worldwide.

Because the goal of WAIMH is to extend influence into countries where infant mental health services have not yet developed and where there is a lack of knowledge, WAIMH has Beacon Club scholarships to offer by application to colleagues in developing countries. A Beacon Club scholarship includes a yearly WAIMH membership and the subscription of Infant Mental Health Journal. The application materials are available on our website.

Social media

WAIMH is planning the way of being present in the social media. We will be inviting you all into the network this summer. We believe that the goals of WAIMH can be further improved by attendance in the modern channels, where most of you are already present, the Facebook, Twitter and You Tube.

Join us in Edinburgh with more than one thousand enthusiastic infant mental health clinicians and researchers. You are all warmly welcome to share the unique WAIMH atmosphere. This time in addition to the traditional singing together we will also have a ceilidh, an evening for dance!

Päivi Kaukonen

Kaija Puura

Minna Sorsa

Book review

A New Resource: For Our Babies: Ending the Invisible Neglect of America's Infants, J. Ronald Lally (2013)

Reviewed by Julie Weatherston, USA

For our Babies: Ending the Invisible Neglect of America's Infants is a new book by J. Ronald Lally, Co-Director of the Center for Child & Family Studies at WestEd in Sausalito, California. The book is a clarion call to reform current policies and practices to protect and nurture babies in ways that increase their chances for healthy development. For Our Babies: Ending the invisible Neglect of America's Infants:

* Describes how current policies are failing infants and toddlers

* Includes testimony from developmental psychologists, child care providers, and health and mental health professionals

* Shares the hopes, worries, and frustrations of American parents

* Provides recommended supports and services as well as economic justification for investing early

"This book will bring to light the harmful aspects of America's treatment of its babies that have been invisible to most of us. It will share research about recently discovered sensitive periods in infant development, during which particular environments and experiences are needed to prevent developmental damage. It will present the current realities American families face with negotiating pregnancy, dealing with delivery, and handling care at home during the earliest months, and searching for and securing out-of-home child care. It will share the words of parents who are desperately trying to patch together services so that their children won't be damaged by their absence during critical bonding times or receive low-quality care. It will show how the informal supports (e.g. availability of

extended family, one parent at home) that many families of the past relied upon when raising children have disappeared and how the United States, unlike many other countries, has not developed formal supports in their place. It will present the work of distinguished economists that shows how attending to early development can actually save the country money." –From the Preface by J. Ronald Lally

This book is part of the For Our Babies initiative. Visit the website, which includes an author blog,

For Our Babies | Facebook

<https://www.facebook.com/ForOurBabies>