

# Purposeful use of social media: Keeping infants and their relationships in mind and in view

By Maree Foley , New Zealand and Martin St-André , Canada

Social media is a relatively new resource for organisations to tap into. Social media has become popularised with endeavours to connect with others via self promotion, detailing daily life and sharing the mundane. Building on this popular use, social media is here for us to utilise as a resource to support the development of our organisational infrastructures. However in contrast to self-promotion, or goals are aimed at supporting day-to-day professional connections with each-other within WAIMH, across our affiliates, and with all those who share similar goals. The challenge is to leverage this resource with wisdom and purpose: to help us increase our experience of connection with each-other, so as we can in turn increase our experiences of connection with the aims and goals of WAIMH.

To this end the WAIMH board are working on developing a protocol from which to optimise this medium to support of goals of WAIMH. The emerging outcome of this process will in turn

actively benefit all affiliates and their members and will help us to refine our current use of FaceBook as a mode of shared communication. It will help also help to situate WAIMH in connection with other like minded colleagues, across countries and organizations.

We also want to thank all of those who were able to participate in the online 0-3 survey run by the ZERO TO THREE's DC: 0-3R Revision Task Force who have been collecting information to update and revise the Diagnostic Classification of Mental Health and Developmental Disorders of Infancy and Early Childhood: Revised Edition known as DC:0-3R.

The WAIMH Congress in Edinburgh June 2014, is fast approaching. The organisation of the WAIMH affiliate pre-congress Reflective Supervision event is well underway with a lot of work going into this by the UK Congress team including Prof Jane Barlow and Dr Louise Emanuel to name but two members of the UK team. This pre-congress event will entail an opportunity to learn and develop through sharing ideas about clinical

practice across international boundaries.

We cordially invite you to continue providing much needed feedback about the development of these various WAIMH initiatives and we wish you ongoing success and energy with your various Affiliate activities.

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## 2014 WAIMH World Congress in Edinburgh, Scotland

By Päivi Kaukonen, Kaija Puura and Minna Sorsa, Finland

Every two years WAIMH organizes a World Congress in collaboration with a WAIMH affiliate to promote interest and new ideas in infant mental health. This year's Congress will be held in Edinburgh, Scotland in partnership with the UK Affiliate, from June 14 to 18.

The abstract submission deadline for the 2014 WAIMH World Congress has been extended to October 20th! Be active, consider submitting an abstract for a workshop, symposium or poster and invite your colleagues to join in this fantastic event!

The 2014 WAIMH World Congress website contains all possible information about abstract submission and registration. See <http://waimhcongress.org/> where you will also find all of the WAIMH World Congress newsletters that offer additional information about the Congress, the plenary speakers and special attractions in Edinburgh.

WAIMH Awards

The Congress is also a time to recognize and celebrate members from around the world who have made significant contributions to the infant mental health community. WAIMH has 5 special categories for awards: the WAIMH Award, the Sonya Bemporad Award, the Serge Lebovici Award, the Réne Spitz Award and the New Investigator Award. The deadline for nominations for the different awards is December 31, 2013. Look on the WAIMH website to find out how to nominate members for each award and what materials are required for each nomination.

WAIMH and Social Media

WAIMH is about to step into the 21st century as the Board, WAIMH members and Central office staff explore new initiatives and possibilities for utilizing the web and social media! WAIMH will launch new social media projects during the next months. Remember that each of you can also contact us ([office@waimh.org](mailto:office@waimh.org)) with your ideas for improving networking,

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connections and the visibility of our association via social media.

We are also continuously developing the WAIMH web-page ([www.waimh.org](http://www.waimh.org)). All important notifications are posted in the web-site. Take a look! The web-page is crucial for our members, because the membership applications, renewal forms, and subscriptions for the Infant Mental Health Journal may be completed online. Please consider joining WAIMH if you are not a member or remember to renew your WAIMH membership if you haven't already done so! The Professional membership rate is \$75.00 annually and Student membership \$45.00.

Members (Professional and Student members) may purchase the Infant Mental Health Journal at a very reduced subscription rate: \$50 (USA), \$52.50 (Canada, including \$2.50 tax), or \$62.50 (International orders). The journal is a remarkable membership benefit.